

*Thank You*

WE WOULD LIKE TO THANK YOU FOR SUPPORTING OUR CAUSE AND BEING A PART OF  
THE 1ST ANNUAL BOMBERS BOOMER BROADWAY SOFTBALL GAME



**1ST  
ANNUAL**

**BOMBERS-BOOMER-BROADWAY  
CELEBRITY SOFTBALL GAMES**

**FOR CHARITY AT YANKEE STADIUM!**

**JUNE 27TH 2011**

DOORS OPEN AT 10AM  
GAMES AT 11:00AM AND 1:00PM

BROADWAY CELEBRITIES  
VS  
BROADWAY CELEBRITIES

YANKEE OLD-TIMERS  
VS  
BOOMER'S CELEBRITIES

**FOR BROADWAY**

BILLY CRUDUP • EDIE FALCO • MITCH JARVIS • GREGORY JBARA • CHAD KIMBALL •  
SAM ROBARDS • AARON TVEIT • FRANK WOOD AND TOM WOPAT  
(AMONG OTHERS)

**FOR YANKEE'S**

JESSE BARFIELD • RON BLOMBERG • HOMER BUSH • CECIL FIELDER • CHARLIE  
HAYES • JEFF NELSON • JOE PEPITONE • MIKE STANLEY AND DAVID WELLS  
(AMONG OTHERS)

**FOR BOOMER**

BOOMER ESIASON AND CRAIG CARTON, MARIA BARTIROMO (CNBC),  
BUDDY THE CAKE BOSS • GOVERNOR CHRISTIE (NJ) • RALPH MACCHIO, •  
ANTHONY MASON (FORMER NY KNICK) • REX RYAN (NY JETS HEAD COACH) •  
STEVE SCHIRRIPA (THE SOPRANO'S) AND ROSANNA SCOTTO AND GREG KELLY  
(FOX MORNING SHOW) PLUS OTHER SURPRISE STARS!

**TICKETS \$ 200**

TICKET INCLUDES BREAKFAST AND LUNCH IN  
LEGENDS CLUB, LEGENDS SEATS

A LUNCHEON RECEPTION WILL IMMEDIATELY FOLLOW THE SECOND GAME AND WILL INCLUDE  
A MEET - AND - GREET WITH ALL THE CELEBRITY SOFTBALL PLAYERS

\*100% PERCENT OF THE PROCEEDS WILL GO TO THE ACTORS FUND  
AND THE BOOMER ESIASON FOUNDATION FOR CYSTIC FIBROSIS

FOR TICKETS CONTACT JOHN GORDON • BROADWAY SHOW LEAGUE COMMISSIONER  
AT [JEMINIPROD@HOTMAIL.COM](mailto:JEMINIPROD@HOTMAIL.COM) OR (917) 239-3232  
PAYMENT BY CHECK OR MONEY ORDER MADE OUT TO: BROADWAY SHOW LEAGUE



# **DON'T MISS THE OPPORTUNITY TO BE A PART OF THE 1ST ANNUAL BOMBERS BOOMER BROADWAY CELEBRITY SOFTBALL GAME FOR CHARITY**

**THIS IS AN EXCLUSIVE • PRIVATE EVENT – SO DON'T MISS OUT!**

## **JUNE 27, 2011**

### **PACKAGES WILL BE SOLD FOR \$200 AND WILL INCLUDE THE FOLLOWING LIST OF ITEMS:**

EACH GUEST WILL RECEIVE A CREDENTIAL TO ATTEND THIS ALL - DAY EVENT

EACH GUEST WILL RECEIVE A NEW YORK YANKEES CAP AND A BASEBALL  
GUESTS ENTER THROUGH YANKEE STADIUM'S GATE 4 SUITE ENTRANCE BEGINNING AT 10:00 A.M.

CONTINENTAL BREAKFAST

THE FIRST GAME WILL BEGIN AT 11:00 A.M.  
(TWO TEAMS OF BROADWAY CELEBRITIES WILL SQUARE OFF)

LUNCHEON OF BALLPARK FARE WILL BE AVAILABLE, WHILE THE GAMES ARE TAKING PLACE

THE SECOND GAME WILL FOLLOW THE COMPLETION OF THE FIRST GAME AND WILL  
BEGIN AT APPROXIMATELY 1:00 P.M.

**A LUNCHEON RECEPTION WILL IMMEDIATELY  
FOLLOW THE SECOND GAME AND WILL INCLUDE  
A MEET - AND - GREET WITH ALL OF  
THE CELEBRITY SOFTBALL PLAYERS**

FOR TICKETS CONTACT JOHN GORDON • BROADWAY SHOW LEAGUE COMMISSIONER  
AT [JEMINIPROD@HOTMAIL.COM](mailto:JEMINIPROD@HOTMAIL.COM) OR (917) 239-3232  
PAYMENT BY CHECK OR MONEY ORDER MADE OUT TO: BROADWAY SHOW LEAGUE



**MONDAY, JUNE 27, 2011**

**BOMBERS - BOOMER - BROADWAY SOFTBALL GAME FOR CHARITY**

## **SCHEDULE OF EVENTS**

**9:30 A.M.**

BROADWAY PLAYERS, NEW YORK YANKEES ALUMNI, VIPS ARRIVE  
(ENTER THROUGH GATE 4 SUITE ENTRANCE AND INTO THE LEGENDS CLUB.)

**10:00 A.M.**

GUESTS ARRIVE  
(ENTER THROUGH THE GATE 4 SUITE ENTRANCE AND INTO THE LEGENDS CLUB.)

**10:00 A.M.**

SOFTBALL PARTICIPANTS CAN BRING EQUIPMENT DOWN TO THE AUXILIARY CLUBHOUSE TO CHANGE FOR BATTING PRACTICE. ALL SOFTBALL GUESTS WILL TAKE BATTING PRACTICE AT THIS TIME (SECURITY WILL HAVE A GUEST LIST IN THE BASEMENT AND ONLY THE NAMES OF THE SOFTBALL PLAYERS WILL BE ON THAT LIST AND WILL BE ALLOWED IN THE BASEMENT.)

**10:50 A.M.**

BATTING PRACTICE WILL END AND THE BROADWAY TEAMS WILL GO TO THEIR RESPECTIVE DUGOUTS (FOR BASELINES INTRODUCTIONS), WHILE THE OTHER CELEBRITY PLAYERS WILL (A) HEAD BACK INTO THE CLUBHOUSE, (B) STAY IN THE DUGOUT, OR (C) GO TO THE LEGENDS CLUB.

**11:00 A.M.**

LIVE NATIONAL ANTHEM (AARON TVIET.)

**11:03 P.M.**

CEREMONIAL FIRST PITCH

**11:00 A.M.**

LET'S PLAY BALL (BOTH BROADWAY TEAMS WILL START PLAYING).

**1:00 P.M.**

THE FIRST GAME WILL CONCLUDE, AND FOLLOWING THE FIRST GAME, THE BROADWAY PLAYERS CAN CHANGE AND SHOWER. BROADWAY PLAYERS THEN HAVE THE OPTION OF HEADING UP TO THE CLUB FOR LUNCH OR STAYING IN THE DUGOUT OR WATCH THE GAME.

**1:15 P.M.**

THE SECOND GAME WILL BEGIN (NEW YORK YANKEES ALUMNI AND VIP GUESTS VS. WFAN TEAM.)

**3:00 P.M.**

THE SECOND GAME WILL CONCLUDE, AND FOLLOWING THE SECOND GAME, THE PLAYERS CAN CHANGE AND SHOWER. ALL PLAYERS THEN REPORT TO THE LEGENDS CLUB FOR COCKTAIL RECEPTION

**BOOMER AND CARTON (VISITING TV BOOTH – 6 A.M. – 10 A.M.) WILL BE DOING THE SHOW LIVE THAT MORNING FROM YANKEE STADIUM AS WILL JOE AND EVAN (ON - DECK CIRCLES – 11 A.M. | P.M.)**

**ROSANNA SCOTT AND GREG KELLY OF FOX 5 MAY BE DOING THE SHOW LIVE FROM THE STADIUM.**



# New York Yankees

---

## OFFICIAL PRESS RELEASE

New York Yankees • Yankee Stadium • Bronx, NY 10451 • Phone: 718-579-4460 • Fax: 718-293-8414

**JUNE 2, 2011**

**FOR IMMEDIATE RELEASE**

**YANKEE STADIUM TO HOST “BOMBERS BOOMER BROADWAY SOFTBALL CLASSIC” ON MONDAY, JUNE 27, BENEFITING THE BOOMER ESIASON FOUNDATION AND THE ACTOR’S FUND**

*WFAN Personalities and Broadway Stars to Participate in Charity Softball Matchups*

The New York Yankees today announced that Yankee Stadium will host the “Bombers Boomer Broadway Softball Classic” on Monday, June 27, 2011.

The inaugural doubleheader classic will include two seven-inning games with current Broadway stars facing off in the first game and WFAN All-Stars and TV personalities playing New York Yankees alumni in the second game.

Those scheduled to participate in the “Bombers Boomer Broadway Softball Classic” include Broadway stars Aaron Tveit, Tom Wopat and Edie Falco; former Yankees David Wells, Jeff Nelson, Cecil Fielder, Charlie Hayes, Mike Stanley, Jesse Barfield and Joe Pepitone; WFAN’s morning show personalities Boomer Esiason and Craig Carton; Cake Boss “Buddy” Valastro, TV star Steve Schirripa, CNBC host Maria Bartiromo and *Good Day New York* hosts Greg Kelly and Rosanna Scotto.

The Boomer & Carton show will broadcast live from Yankee Stadium from 6:00–10:00 a.m. that morning and will be simulcast on WFAN and MSG, followed by Joe Benigno and Evan Roberts from 10:00 a.m.–1:00 p.m. on WFAN.

Prior to the first game, Aaron Tveit – star of Broadway’s *Catch Me If You Can* – will perform the national anthem before taking the field with the Broadway stars.

Members of various Broadway shows will form two teams and face off in the event’s first game, scheduled to begin at 11:00 a.m. The second game – between the WFAN All-Stars and New York Yankees alumni – will start at approximately 1:00 p.m.

A limited number of tickets are available for purchase by calling the Boomer Esiason Foundation at 646-292-7930. Proceeds from the event will benefit the Boomer Esiason Foundation Fighting Cystic Fibrosis and The Actor’s Fund.

Gates will open at 10:00 a.m. Credential-holding guests should enter Yankee Stadium only through the Gate 4 Suite Entrance.

Media members wishing to attend the “Bombers Boomer Broadway Softball Classic” must submit their request by emailing [credentials@yankees.com](mailto:credentials@yankees.com) by 5:00 p.m. on Friday, June 24, 2011. Applications *must* be completed by a Sports Editor or Sports Director.

**Media members are encouraged to park for the “Bombers Boomer Broadway Softball Classic” in the River Avenue Parking Garage, just south of 164<sup>th</sup> Street, across from Yankee Stadium’s Gate 8 and under the elevated subway tracks, for a cost of \$17. The River Avenue Parking Garage will open at 5:30 a.m. on June 27.**

—nyy—